

Sponsorship Levels

ENDURANCE

\$1,000

- Tent (10x10) and event space provided at Triangle Park (Your VIP area, games, promotion -- be creative!)
- Inclusion in 4 half page ads in local newspaper
- Sponsorship mention in a minimum of 20 radio spots on local radio (e.g. KSPN & KDNK)
- Prominent logo in all marketing materials for Mental Fitness Fair
- Unlimited and prominent banner placements around Mental Fitness Fair
- Radio interview to air on local stations
- Listing as Endurance Sponsor on HeadQuarters online website
- BYO promotional material at HQ Main Office
- Acknowledgment regularly announced from the stage at the Mental Fitness Fair
- Prominent name and logo recognition in sponsorship package for 2024
- Photo of you at your place of business with the Mental Health Fund donation check. Priceless!

STRENGTH

\$500

- Tent (10x10) at Triangle Park (use for VIP area, games, promotion -- be creative!)
- Logo in all marketing materials for Mental Fitness Fair
- Prominent banner recognition at Mental Fitness Fair
- Unlimited and prominent banner placements around Mental Fitness Fair
- Inclusion in 8 half page ads in the Aspen Times & inclusion in the "wrap".
- BYO promotional material at HQ Main Office
- Acknowledgment regularly announced from the stage at the Mental Fitness Fair
- Listing as Strength Sponsor on HeadQuarters website

FLEXIBILITY

\$250

- Tent (10x10) at Triangle Park (use for VIP area, games, promotion -- be creative!)
- Logo in all marketing materials for Mental Fitness Fair
- Acknowledgment regularly announced from the stage at the Mental Fitness Fair
- Listing as Flexibility Sponsor on HeadQuarters website

NON-PROFIT RATE

\$100

- Tent (10x10) at Triangle Park (use for VIP area, games, promotion -- be creative!)
- Logo in all marketing materials for Mental Fitness Fair
- Acknowledgment regularly announced from the stage at the Mental Fitness Fair

We welcome in kind donations!

- Sponsor-level donation recognition consistent with "minimum bid" for item
- Minimum bid starts at 30% of agreed-upon value of donation